
DAN MCGORRY

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Portfolio
www.whitenoisemachine.net

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www.linkedin.com/in/danmcgorry

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EDUCATION

2000

Presenting Data and Information
A one-day seminar conducted by
Edward Tufte
New York, NY

1995

BFA in Graphic Design
The University of the Arts
Philadelphia, PA

SKILLS

Adobe Acrobat 9
Adobe Illustrator CS4
Adobe InDesign CS4
Adobe Photoshop CS4
Adobe Flash CS4
Microsoft Word

WORK EXPERIENCE

A Senior Art Director with 15 years of experience, Dan McGorry is responsible for establishing the artistic and conceptual direction for a variety of projects. His work includes interface design, application design, animation, corporate identity/branding, print collateral, visual specifications, iconography, posters, CD packaging and book covers. He is also responsible for managing designers and collaborating with project managers, information architects, and developers.

Dan's contribution to "Hungry," an ad campaign that depicted the homeless crisis in New York City, helped earn Fusebox a coveted Silver Pencil award.

Dan has worked with clients including: Discover Financial Services, JPMorgan, Chase Home Finance, Citigroup Asset Management, Miletus Trading, Pragma Financial Services, ESPN, MTV Networks, CNN, St. Regis, Coalhouse Productions, Time Warner Cable, The Gondobay Manga Foundation, Empressr, Mastercard, CollegeBoard, Rider University, Educational Testing Service (ETS), ATO Records, The Library of Congress, Monroe College and Reuters.

EMPLOYMENT

December 2008 – Present

Senior Art Director
HealthEd Digital
Clark, NJ

October 2005 – December 2008

Senior Art Director
Fusebox
New York, NY

August 2001 – October 2005

Freelance Art Director / Designer
NYC / NJ

July 1998 – August 2001

Senior Graphic Designer
Fusebox
New York, NY

October 1997 – July 1998

Graphic Designer
Christopher Johnson and Associates
New York, NY

July 1995 – October 1997

Graphic Designer
Howard Design Group
Princeton, NJ