
DAN MCGORRY

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EDUCATION

2000

Presenting Data and Information
A one-day seminar conducted by
Edward Tufte
New York, NY

1995

BFA in Graphic Design
The University of the Arts
Philadelphia, PA

SKILLS

Adobe Acrobat 8
Adobe Dreamweaver CS3
Adobe Illustrator CS3
Adobe InDesign CS3
Adobe Photoshop CS3
Adobe Flash CS3
Apple GarageBand
Microsoft Word
QuarkXpress
SoundEdit 16

WORK EXPERIENCE

October 2005 – Present

Senior Art Director
Fusebox
New York, NY

Responsible for establishing the artistic and conceptual direction for a variety of projects including interface design, application design, animation, corporate identity/branding, print collateral, visual specifications, iconography and book covers.

Also responsible for managing designers and collaborating with project managers, information architects, developers and programmers.

August 2001 – October 2005

Freelance Art Director / Designer
NYC / NJ

Responsible for art directing, designing and managing a variety of projects including interface design (web/CD ROM), identity systems, animated tutorials (Flash), CD packaging, advertisements, and book covers.

CLIENTS INCLUDE: ATO Records, Big Foot Productions, Citigroup Asset Management, Compression Studios, ESPN, Fusebox, JPMorgan, Legacy Recordings (SONY), The Library of Congress, Monroe College, Penguin Putnam Publishing, Pfizer, Reuters, Robert Delahanty Photography, Twisted Records, Unified Field and Wallaware.

July 1998 – August 2001

Senior Graphic Designer
Fusebox
New York, NY

Responsible for working with art directors, junior designers, information architects, producers, and technologist to design projects from conception to completion. Also responsible for preparing files for production and working with HTML/Flash production team to ensure projects are completed properly.

Projects include Internet/interaction design, information design, identity systems and standards, animation storyboards, iconography, book covers and print advertisements.

October 1997 – June 1998

Graphic Designer
Christopher Johnson and Associates
New York, NY

July 1995 – October 1997

Graphic Designer
Howard Design Group
Princeton, NJ